# Removing the Fine Print: Standardization, Disclosure, and Consumer Loan Outcomes 

Sheisha Kulkarni ${ }^{a}$, Santiago Truffa ${ }^{b}$, Gonzalo Ibertic ${ }^{c}$<br>${ }^{a}$ University of Virginia, NBER ${ }^{b}$ UANDES, ${ }^{c}$ Universidad Adolfo Ibañez

$$
\text { May 27, } 2019
$$

This research received financial support from the Alfred P. Sloan Foundation through the NBER Household Finance small grant program.

## Motivation

There is a tension in financial regulation: we want consumers to be informed about their purchases. However, this can lead to pages of fine print. To combat this, there are two (among many) types of financial regulations:

- Disclosure to make terms more salient.
- Standardization of contract features.


## Motivation

There is a tension in financial regulation: we want consumers to be informed about their purchases. However, this can lead to pages of fine print. To combat this, there are two (among many) types of financial regulations:

- Disclosure to make terms more salient.
- Standardization of contract features.

Questions:

- Which regulations lead to better outcomes for consumers?
- Are the effects the same across all consumers?


Standardized Loan Contract
$\qquad$ rate: $\mathrm{x} \%$ $\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## Disclosure Contract

Interest rate: xx\%
APR: xx\%
Fees: \$XXX
Total Cost: \$XXX
$\qquad$
$\longrightarrow$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$


## Findings - Main Effects

Exploit a natural experiment in Chile to examine impact of standardization and disclosure on consumer loan outcomes.

1. What are the effects of standardization/disclosure on defaults and delinquencies?

- Regression discontinuity on implementation cutoffs.
- Consumers are $40 \%$ less likely to be delinquent on their loans and 1 percentage point ( $94 \%$ ) less likely to default with more transparent disclosure. Standardization has no effect.


## Findings - Main Effects

Exploit a natural experiment in Chile to examine impact of standardization and disclosure on consumer loan outcomes.

1. What are the effects of standardization/disclosure on defaults and delinquencies?

- Regression discontinuity on implementation cutoffs.
- Consumers are $40 \%$ less likely to be delinquent on their loans and 1 percentage point ( $94 \%$ ) less likely to default with more transparent disclosure. Standardization has no effect.

2. Are the effects heterogeneous across borrowers?

- Difference-in-differences with differentially educated borrowers.
- Standardization: less educated borrowers miss fewer payments. Disclosure: more educated borrowers miss fewer payments.


## Consumption Loans

- Fixed loan amount, rate, maturity
- Unsecured
- From banks
- 15\% of households use
- Average amount: $\$ 3,400$ USD

Consumer credit is mostly used to purchase items for houses, clothes, retire other debts, or for vehicles.

## Data

- Administrative consumer loan data from the Superintendencia de Bancos e Instituciones Financieras (SBIF).
- Sample of 6,331,545 approved consumer credit loans from Jan 1, 2009 to Dec 31, 2014 ( $\sim 95 \%$ of the population of consumer bank loans).
- Variables: Loan amount, interest rate, lender, income, credit score, geographic location, age, married, default.


## Data

- Administrative consumer loan data from the Superintendencia de Bancos e Instituciones Financieras (SBIF).
- Sample of 6,331,545 approved consumer credit loans from Jan 1, 2009 to Dec 31, 2014 ( $\sim 95 \%$ of the population of consumer bank loans).
- Variables: Loan amount, interest rate, lender, income, credit score, geographic location, age, married, default.
- The average size of the loan is about \$4,000 for two years with an average nominal rate of $25 \%$.
- $1 / 4$ of borrowers are delinquent in the full sample ( $1 / 5$ in the RD sample), and $1 \%$ default.


## Policy Changes

## Pre-period



## 1.Standardization and Disclosure



- Universal credit option for any loan contract below 1,000 UF (40,000 USD) and < 3 years maturity.
- Universal credits:
- Provided easily located information on total rate with fees (APR), fees, total value of loan, etc.
- Removed all superfluous insurance (e.g. disability).
- Implemented October 24, 2011.


## 2. Disclosure



- Disclosure sheet for all loans.
- Universal credits still an option for loan contracts below 1,000 UF
- Implemented July 31, 2012.


## Results

## Regression Discontinuity

## Assumptions:



1. Agents don't manipulate their loan size to be above or below the cutoff
2. Agents are not selecting on other variables either side of the cutoff

## Bandwidth selection

- Trade off between number of observations and bias
- Chosen by MSE-optimal bandwidth selection


## Regression Discontinuity

$$
\begin{aligned}
y_{i}= & \beta_{1} \text { Loansize }_{i}+\beta_{2} \mathbb{1}_{\left\{\text {Loansize }_{i}<1000\right\}} \\
& +\beta_{3} \mathbb{1}_{\left\{\text {Loansize }_{i t}<1000\right\}} \text { Loansize }_{i}+\gamma_{1} X_{i}+\epsilon_{i}
\end{aligned}
$$

- $y_{i}$ : ever delinquent, default, or extends their loan
- $\beta_{1}, \beta_{3}$ : slope coefficient before and after cutoff
- $X_{i}$ : individual borrower controls on age, credit risk, income, marital status; interest rate and maturity at issue, lender and neighbourhood fixed effects, and interbank rate and expected UF inflation rate at issuance.
- $\beta_{2}$ : coeffcient of interest


## Raw Regression Discontinuity

Figure: Ever Delinquent


## Regression Discontinuity

|  | $(1)$ <br> Ever Delinquent | $(2)$ <br> Ever Defaulted | $(3)$ <br> Ever Extended |
| :--- | :---: | :---: | :---: |
| Transparency | $-0.144^{* *}$ | $-0.0161^{* *}$ | 0.00413 |
|  | $(0.0711)$ | $(0.00809)$ | $(0.0311)$ |
| Loan Size | $-0.148^{* *}$ | -0.00604 | -0.000818 |
|  | $(0.0623)$ | $(0.00796)$ | $(0.0328)$ |
| Transparency X Loan Size | $0.163^{*}$ | -0.00175 | 0.0189 |
|  | $(0.0861)$ | $(0.00943)$ | $(0.0389)$ |
| Comuna Fixed Effects | Y | Y | Y |
| Lender Fixed Effects | Y | Y | Y |
| Controls | Y | Y | Y |
| Bandwidth | 138 | 153 | 131 |
| Kernel | Tri | Tri | Tri |
| Mean | .341 | .017 | .034 |
| N | 1088 | 1183 | 1033 |

Robust standard errors in parentheses
${ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$

## Regression Discontinuity - Disclosure Period

|  | $(1)$ <br> Ever Delinquent | $(2)$ <br> Ever Defaulted | $(3)$ <br> Ever Extended |
| :--- | :---: | :---: | :---: |
| Transparency | -0.0272 | -0.00364 | 0.00143 |
|  | $(0.0201)$ | $(0.00356)$ | $(0.0102)$ |
| Loan Size | 0.0256 | 0.00141 | 0.0122 |
|  | $(0.0234)$ | $(0.00520)$ | $(0.0115)$ |
|  |  |  |  |
| Transparency X Loan Size | $-0.0593^{*}$ | -0.00573 | -0.0222 |
|  | $(0.0309)$ | $(0.00606)$ | $(0.0141)$ |
| Comuna Fixed Effects | Y | Y | Y |
| Lender Fixed Effects | Y | Y | Y |
| Bandwidth | 138 | 153 | 131 |
| Kernel | Tri | Tri | Tri |
| Mean | .081 | .002 | .015 |
| N | 4241 | 4680 | 4007 |

Robust standard errors in parentheses
${ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$

## RD Assumption 1: No Manipulation of Loan Amount

Important for the identification of our regression discontinuity.
Currency:

- Transactions (and loans) are conducted in pesos.
- The regulation applies in UF (Unidad de Fomento), which is an inflation-adjusted currency.

Exchange rates:

- 1 UF = 26,669 pesos = \$43 USD
- $\$ 1$ USD $=627$ pesos


## RD Assumption 1: No Manipulation of Loan Amount



- Use fluctuation in peso to UF rate.
- Loan contracts in pesos, regulation in UF.
- Suggests consumers targeted peso and not UF amounts.


## RD Assumption 1: No Manipulation of Loan Amount

 McCrary Density Test:

- Discontinuity estimate: 0.22 (0.22)
- Passes McCrary density test, suggesting consumers and/or lenders did not manipulate loan amounts around the 1000 UF cutoff.


## RD Assumption 2: Covariates Balanced

|  | (1) Interest Rate | (2) <br> Maturity | (3) <br> Credit Risk | (4) <br> Income | (5) <br> Age | (6) Expected Inflation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Transparency | $\begin{aligned} & -0.759 \\ & (0.508) \end{aligned}$ | $\begin{gathered} -1.292 \\ (1.228) \end{gathered}$ | $\begin{gathered} 0.000430 \\ (0.0311) \end{gathered}$ | $\begin{aligned} & -326.2 \\ & (241.5) \end{aligned}$ | $\begin{aligned} & \hline-3.096 \\ & (2.143) \end{aligned}$ | $\begin{aligned} & 0.368^{*} \\ & (0.217) \end{aligned}$ |
| Loan Size | $\begin{gathered} -0.367 \\ (0.464) \end{gathered}$ | $\begin{aligned} & -1.586 \\ & (1.195) \end{aligned}$ | $\begin{gathered} 0.0769^{* *} \\ (0.0310) \end{gathered}$ | $\begin{gathered} 1.744 \\ (232.7) \end{gathered}$ | $\begin{gathered} 0.661 \\ (1.789) \end{gathered}$ | $\begin{gathered} -0.195 \\ (0.206) \end{gathered}$ |
| Transparency X Loan Size | $\begin{gathered} -0.264 \\ (0.618) \end{gathered}$ | $\begin{gathered} 2.289 \\ (1.526) \end{gathered}$ | $\begin{gathered} -0.141^{* * *} \\ (0.0400) \\ \hline \end{gathered}$ | $\begin{gathered} -623.8^{*} \\ (342.1) \\ \hline \end{gathered}$ | $\begin{gathered} -4.004 \\ (2.513) \end{gathered}$ | $\begin{aligned} & 0.469^{*} \\ & (0.262) \end{aligned}$ |
| Comuna Fixed Effects | Y | Y | Y | Y | Y | Y |
| Lender Fixed Effects | Y | Y | Y | Y | Y | Y |
| Bandwidth | 138 | 138 | 138 | 138 | 138 | 138 |
| Kernel | Tri | Tri | Tri | Tri | Tri | Tri |
| Mean | 13 | 19 | 0 | 1337 | 47 | 2 |
| N | 1,088 | 1,088 | 1,088 | 1,088 | 1,088 | 1,088 |
| Robust standard errors in parentheses $p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$ |  |  |  |  |  |  |

## Difference-in-Differences

- RD says that borrowers are $40 \%$ less delinquent with more transparency and standardization doesn't have an effect.
- However, RD results are local for loans around \$40,000 USD. These borrowers are usually more sophisticated than the median borrower.
- What about for consumers that the regulation aimed to target?


## Difference-in-Differences

- RD says that borrowers are $40 \%$ less delinquent with more transparency and standardization doesn't have an effect.
- However, RD results are local for loans around \$40,000 USD. These borrowers are usually more sophisticated than the median borrower.
- What about for consumers that the regulation aimed to target?
- Separate borrowers by level of education to proxy for sophistication.


## Difference-in-differences

$$
y_{i}=\sum_{t(i)=-7}^{14}\left[\alpha_{\tau-t(i)}+\beta_{\tau-t(i)} \times \mathbb{1}_{\left\{L H s_{i} \mid M H s_{i}\right\}}\right]+\gamma X_{i}+\epsilon_{i}
$$

- $y_{i}$ is an indicator for ever delinquent.
- $\beta_{\tau-t(i)} \mathrm{s}$ are unsophisticated or sophisticated borrower.
- $\tau$ is November 2011.
- Determining education: Average years of education completed by comuna ("neighbourhood").
$-\geq 12$ years: More than high school $\left(M H S_{i}\right)$
$-\geq 11.5,<12$ years: control
- < 11.5 years: Less than high school $\left(L H S_{i}\right)$
- Controls: married, age, female, expected inflation, base rate, comuna.

Pre-period


## Ever Delinquent - Less than HS



## Ever Delinquent - More than HS



## Quality of Borrowers

More than High School

- Income improves

- Credit Risk declines


Less than High School

- Income improves

- Credit Risk improves



## Conclusion

Exploit a natural experiment in Chile to examine impact of standardization and disclosure on consumer loan outcomes.

- Borrowers around the regression discontinuity cutoff were delinquent 14 percentage points ( $40 \%$ ) less often and defaulted 1 percentage point less often with improved disclosure.
- Standardizing contracts improved default rates for less-educated borrowers with higher costs of studying.
- Regulatory policy should depend on which borrowers you intend to target.


## Thank you!

## Balance Sheet Comparison

| Debt Type | 人0 $0^{(2)}$ | $0^{0^{\left(5 s^{3}\right.}}$ | $20^{x 0^{09^{0}}}$ |  |  | $00^{n+e^{x}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Chile |  |  |  |  |  |  |
| \% of households | 72.6 | 63.4 | 18.9 | 3.0 | 8.2 | 7.2 |
| Average \$ USD |  | 1,000 | 30,000 | 4,000 | 3,500 | 300 |
| U.S. |  |  |  |  |  |  |
| \% of households | 77.1 | $56.9{ }^{1}$ | 47.5 | 33.8 | 22.4 | 5.4 |
| Average \$ USD | 123,400 | 8,570 ${ }^{1}$ | 158,040 | 17,200 | 34,200 | 26,800 |

Source: Banco Central de Chile, Encuesta Financeria de Hogares 2014, Federal Reserve Survey of Consumer Finances 2017.
${ }^{1}$ Combined credit card, unsecured lines of credit, and other installment credit

## Consumer Debt Breakdown



Source: Banco Central de Chile, Encuesta Financeria de Hogares 2014

## Example of Universal Mortgage Credit Contract

## CRÉDITO HIPOTECARIO - SIMULACIÓN

Antecedentes del Crédito Hipotecario.
Valot Propiedad
Monto Soligitado
Pago contado
Forc Financlaneiento
Célculto de dividendo

Cálcuto de dividendo
Prodiucto
Objefino Prestamo
Destino
Antiguedad
Meses de gracia

Fechal : 24 de Octubre de 2014
JF : $\$ 22.079,1$

GUTUO UNIVERSAL VIVEFMDA
COMPRA CASA
NUEVA
--

| Plazo <br> (An̆os) | Crédito hipotecario |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tasa | Dividendo sin | Sill seguro de | Seguro | Dividendo | Dividendo Total | Renta Minima |
|  | Anual \% | seguro | Incendia | Desgravamen <br> UF | Total | \$ | \$ |
| 20 | 4.80 | 19,30 | 0,00 | $0 \mathrm{O}_{3} 4$ | 20.14 | 444.65 | 1.729.592 |

Gastos Operacionales

|  | Valores on UF | Valores en'\$ |
| :---: | :---: | :---: |
| Tasacion | 2,50 | 55.197 |
| Legaies | 5.00 | \$10.395 |
| Notaria | 3.00 | 96. 230 |
| Impdesto de Timbres y Estampilas | 18,00 | 387.423 |
| Gonseryador Bienes Raices | 19.00 | 419.502 |
| Total Gastos Operacionales | 47,50 | 1.048 .757 |
| CAE (*): |  | 5.03\% |
| Costo Final de Crédito (***): |  | 4.687,98 |

Costo Final de Crédito ( $\left.{ }^{(* \pi}\right)$ :

### 4.687 .98

Seguros Involucrados
(*) ©arga Anual Equivalente (CAB indicatior que expresado en forma de porcentaje, nevela el cosio de un credito en un periodo amtas, taquera quesa el pazo paclado para pazo de la operacion, y se calcula sobre base anda!.
for Costo Final de Crefito es un indicator que expresado en una suma de dinuro, da cuenta del monto total a pagat per el crédifo solfcilado. strmado io adeudado por tasa de interes y las giastos asociados al crédito.

## Example of Disclosure Regulation

| SUMMARY CONSUMER CREDIT QUOTE SHEET OR CONTRACT | SERNAC SEAL (if apolicable) |
| :---: | :---: |
|  | CAE: XX\% |
| Name | - |
| Date | - |
| Period of quote validity | - |
| I. Principal Product |  |
| Disbursement amount (pesos) |  |
| Credit term (months) |  |
| Value of quote (pesos) | - |
| Total cost of credit (pesos) | - |
| Annual Equivalent Rate | x $\times \%$ |
| II. Expenses or Charges for the Credit |  |
| Expenses or Charges |  |
| Taxes |  |
| Notarial charges | - |
| Gross credit amount | , |
| Associated guarantees | Sulo- ¿lipo de garantia? |
| Expenses or Charges for Voluntary Services |  |
| Value: Reference fee | - |
| Insurance |  |
| Monthly cost (pesos) | - |
| Total cost (pesos) | - |
| Coverage | - |
| Associated service provider name | sox |
| Insurance |  |
| Monthly cost (pesos) | - |
| Total cost (pesos) | - |
| Coverage ${ }^{\text {Associated service provider name }}$ | x0x |
| Associated service provider name |  |
| III. Prepayment Conditions |  |
| Prepaid charge (\%) <br> Notice period for prepayments | - |
| IV. Late Fees |  |
| Interest on arrears (\%) | - |
| Collection expenses (\%) | - |
| Advisory |  |
| "The consumer credit of this summary sheet requires the contracting consumer <name> equity or future income sufficient to pay the total cost of $\$ \times x$ whose monthly payment is $\$ \times x$, during the entire credit period." |  |

## Interest Rates in Latin America

| Country | Rates on Consumer Loans | Rates on Credit Cards |
| :---: | :---: | :---: |
| Panama | $9-18 \%$ |  |
| Argentina | $34.5 \%$ |  |
| Mexico |  | $35-70 \%$ |
| Venezuela | $29 \%$ |  |
| Costa Rica | $32 \%$ |  |
| Brazil |  | $58-700 \%$ |

## Support for Continuity Assumption

|  | (1) <br> Interest Rate | (2) <br> Mat. | (3) <br> C. Risk | (4) Income | (5) Age | (6) <br> Exp. Infl. | (7) <br> Bank Rate | (8) <br> UF/peso |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trans. | $\begin{gathered} -0.759 \\ (0.508) \end{gathered}$ | $\begin{gathered} \hline-1.292 \\ (1.228) \end{gathered}$ | $\begin{gathered} 0.000430 \\ (0.0311) \end{gathered}$ | $\begin{aligned} & \hline-326.2 \\ & (241.5) \end{aligned}$ | $\begin{aligned} & -3.096 \\ & (2.143) \end{aligned}$ | $\begin{aligned} & \hline 0.368^{*} \\ & (0.217) \end{aligned}$ | $\begin{aligned} & \hline-0.0718 \\ & (0.0811) \end{aligned}$ | $\begin{aligned} & -15.81 \\ & (28.10) \end{aligned}$ |
| Loan Size | $\begin{gathered} -0.367 \\ (0.464) \end{gathered}$ | $\begin{aligned} & -1.586 \\ & (1.195) \end{aligned}$ | $\begin{gathered} 0.0769 * * \\ (0.0310) \end{gathered}$ | $\begin{gathered} 1.744 \\ (232.7) \end{gathered}$ | $\begin{gathered} 0.661 \\ (1.789) \end{gathered}$ | $\begin{gathered} -0.195 \\ (0.206) \end{gathered}$ | $\begin{gathered} 0.0675 \\ (0.0748) \end{gathered}$ | $\begin{gathered} 34.49 \\ (28.02) \end{gathered}$ |
| Trans. X L. S. | $\begin{gathered} -0.264 \\ (0.618) \end{gathered}$ | $\begin{gathered} 2.289 \\ (1.526) \end{gathered}$ | $\begin{gathered} -0.141^{* * *} \\ (0.0400) \\ \hline \end{gathered}$ | $\begin{aligned} & -623.8^{*} \\ & (342.1) \\ & \hline \end{aligned}$ | $\begin{aligned} & -4.004 \\ & (2.513) \end{aligned}$ | $\begin{aligned} & 0.469^{*} \\ & (0.262) \end{aligned}$ | $\begin{aligned} & -0.174^{*} \\ & (0.0924) \\ & \hline \end{aligned}$ | $\begin{gathered} -81.26^{* *} \\ (35.95) \\ \hline \end{gathered}$ |
| Comuna FE | Y | Y | Y | Y | Y | Y | Y | Y |
| Lender FE | Y | Y | Y | Y | Y | Y | Y | Y |
| Bandwidth | 138 | 138 | 138 | 138 | 138 | 138 | 138 | 138 |
| Kernel | Tri | Tri | Tri | Tri | Tri | Tri | Tri | Tri |
| Mean | 12.61 | 19 | . 12 | 1,336 | 47 | 2.05 | 5.79 | 22,396 |
| N | 1,088 | 1,088 | 1,088 | 1,088 | 1,088 | 1,088 | 1,088 | 1,088 |

Standard errors in parentheses
${ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$

## Support for Continuity Assumption - Pre period

|  | $\begin{gathered} \hline \hline(1) \\ \text { Interest Rate } \end{gathered}$ | (2) Maturity |  | (4) Income | $\begin{gathered} \hline(5) \\ \text { Age } \end{gathered}$ | $(6)$ Expected Inflation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Transparency | $\begin{aligned} & -0.241 \\ & (0.242) \end{aligned}$ | $\begin{gathered} 0.298 \\ (0.669) \end{gathered}$ | $\begin{gathered} -0.0249^{* *} \\ (0.0106) \end{gathered}$ | $\begin{aligned} & -154.3 \\ & (207.8) \end{aligned}$ | $\begin{aligned} & 1.880^{*} \\ & (1.042) \end{aligned}$ | $\begin{gathered} -0.657^{* * *} \\ (0.162) \end{gathered}$ |
| Loan Size | $\begin{gathered} -0.178 \\ (0.337) \end{gathered}$ | $\begin{gathered} -0.604 \\ (0.910) \end{gathered}$ | $\begin{aligned} & 0.00346 \\ & (0.0161) \end{aligned}$ | $\begin{aligned} & -272.1 \\ & (289.7) \end{aligned}$ | $\begin{aligned} & -0.313 \\ & (1.455) \end{aligned}$ | $\begin{gathered} -0.121 \\ (0.227) \end{gathered}$ |
| Trans. X L. Size | $\begin{array}{r} -0.525 \\ (0.401) \\ \hline \end{array}$ | $\begin{gathered} 3.260^{* * *} \\ (1.096) \\ \hline \end{gathered}$ | $\begin{gathered} -0.0660^{* * *} \\ (0.0197) \\ \hline \end{gathered}$ | $\begin{gathered} 277.2 \\ (422.9) \\ \hline \end{gathered}$ | $\begin{gathered} 1.999 \\ (1.723) \\ \hline \end{gathered}$ | $\begin{gathered} -1.121^{* * *} \\ (0.269) \\ \hline \end{gathered}$ |
| Comuna FE | Y | Y | Y | Y | Y | Y |
| Lender FE | Y | Y | Y | Y | Y | Y |
| Bandwidth | 138 | 138 | 138 | 138 | 138 | 138 |
| Kernel | Tri | Tri | Tri | Tri | Tri | Tri |
| Mean | 10.918 | 18.794 | . 062 | 1737.598 | 47.826 | 1.582 |
| N | 3283 | 3283 | 3283 | 3283 | 3283 | 3283 |

Standard errors in parentheses
${ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$

## Support for Continuity Assumption - Disclosure period

|  | $\begin{gathered} \text { (1) } \\ \text { Interest Rate } \end{gathered}$ | (2) Maturity | $\begin{gathered} (3) \\ \text { Credit Risk } \end{gathered}$ | (4) Income | $\begin{array}{r} \hline(5) \\ \text { Age } \\ \hline \end{array}$ | $(6)$ Expected Inflation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Transparency | $\begin{gathered} 0.371^{* *} \\ (0.170) \end{gathered}$ | $\begin{gathered} 0.453 \\ (0.581) \end{gathered}$ | $\begin{aligned} & 0.00957 \\ & (0.0143) \end{aligned}$ | $\begin{aligned} & -260.7 \\ & (201.8) \end{aligned}$ | $\begin{gathered} -1.437^{*} \\ (0.774) \end{gathered}$ | $\begin{aligned} & -0.00524 \\ & (0.0778) \end{aligned}$ |
| Loan Size | $\begin{gathered} 0.638^{* * *} \\ (0.177) \end{gathered}$ | $\begin{aligned} & 0.0826 \\ & (0.575) \end{aligned}$ | $\begin{aligned} & -0.00598 \\ & (0.0148) \end{aligned}$ | $\begin{gathered} -607.0^{* * *} \\ (179.4) \end{gathered}$ | $\begin{aligned} & 0.0969 \\ & (0.760) \end{aligned}$ | $\begin{gathered} -0.323^{* * *} \\ (0.0805) \end{gathered}$ |
| Trans. X L. Size | $\begin{gathered} -1.384^{* * *} \\ (0.223) \\ \hline \end{gathered}$ | $\begin{array}{r} -0.156 \\ (0.767) \\ \hline \end{array}$ | $\begin{aligned} & 0.00469 \\ & (0.0195) \\ & \hline \end{aligned}$ | $\begin{gathered} 830.9^{* * *} \\ (284.5) \\ \hline \end{gathered}$ | $\begin{array}{r} -1.076 \\ (1.025) \\ \hline \end{array}$ | $\begin{gathered} 0.540^{* * *} \\ (0.104) \\ \hline \end{gathered}$ |
| Comuna FE | Y | Y | Y | Y | Y | Y |
| Lender FE | Y | Y | Y | Y | Y | Y |
| Bandwidth | 138 | 138 | 138 | 138 | 138 | 138 |
| Kernel | Tri | Tri | Tri | Tri | Tri | Tri |
| Mean | 10.72 | 17.965 | . 174 | 2471.958 | 48.847 | 2.694 |
| N | 4241 | 4241 | 4241 | 4241 | 4241 | 4241 |

Standard errors in parentheses

$$
p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01
$$

## RD Covariates plots



## RD Covariates plots - Pre period



## RD Covariates plots - Disclosure period

Interest Rate


Income


Credit Risk


Age


Maturity


Expected Inflation


## Estimation Caveat

## MEASURING INTRO OF NEW PRODUCT AND

 STANDARDIZATION, NOT JUST STANDARDIZATION. TWO OPTIONS:- Think through the literature/find it
- Try to find new product introduction by lenders in the pre period
- Try to identify UC contracts.


## Raw RD

Figure: Ever Default


## Raw RD

Figure: Ever Extended


## Regression Discontinuity

## Raw data

|  | $(1)$ <br> Ever Defaulted | $(2)$ <br> Ever Delinquent | $(3)$ <br> Ever Extended |
| :--- | :---: | :---: | :---: |
| Transparency | $-0.118^{*}$ | -0.0194 | -0.0118 |
|  | $(0.0706)$ | $(0.0141)$ | $(0.0275)$ |
| Loan Size | $-0.160^{* *}$ | -0.0107 | -0.00983 |
|  | $(0.0662)$ | $(0.0141)$ | $(0.0307)$ |
| Transparency X Loan Size | $0.196^{* *}$ | 0.00587 | 0.0184 |
|  | $(0.0841)$ | $(0.0145)$ | $(0.0360)$ |
| Comuna Fixed Effects | N | N | N |
| Lender Fixed Effects | N | N | N |
| Bandwidth | 138 | 153 | 131 |
| Kernel | Tri | Tri | Tri |
| Mean | .341 | .017 | .034 |
| N | 1088 | 1183 | 1033 |

Robust standard errors in parentheses

* $p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$


## Raw RD - No Slope

Figure: Ever Default


## Regression Discontinuity - Pre-period

|  | $(1)$ <br> Ever Defaulted | $(2)$ <br> Ever Delinquent | $(3)$ <br> Ever Extended |
| :--- | :---: | :---: | :---: |
| Transparency | -0.0328 | 0.00220 | 0.00847 |
|  | $(0.0321)$ | $(0.00207)$ | $(0.0160)$ |
| Loan Size |  |  |  |
|  | 0.0150 | -0.000449 | 0.0102 |
|  | $(0.0468)$ | $(0.000766)$ | $(0.0260)$ |
| Transparency X Loan Size | -0.0715 | 0.00343 | 0.0113 |
|  | $(0.0547)$ | $(0.00446)$ | $(0.0316)$ |
| Comuna Fixed Effects | Y | Y | Y |
| Lender Fixed Effects | Y | Y | Y |
| Controls | Y | Y | Y |
| Bandwidth | 138 | 153 | 131 |
| Kernel | Tri | Tri | Tri |
| Mean | .103 | 0 | .018 |
| N | 1997 | 2113 | 1920 |
| Standard |  |  |  |

Standard errors in parentheses

$$
{ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01
$$

## Bandwidth Sensitivity

Figure: Ever Delinquent


Figure: Ever Extended

Figure: Ever Default


## Loan Amount Density - Pre period

Figure: Histogram


Figure: McCrary Density


Rounding at a peso amount close to the cutoff could explain why the pre period loan amount distribution does not pass the McCrary density test.

## Loan Amount Density - Disclosure

Figure: Histogram


Figure: McCrary Density


Rounding at a peso amount close to the cutoff could explain why the disclosure period loan amount distribution does not pass the McCrary density test.

## Regression Discontinuity

Added controls for leverage, outstanding debt, and number of loans.

|  | $(1)$ <br> Ever Defaulted | $(2)$ <br> Ever Delinquent | $(3)$ <br> Ever Extended |
| :--- | :---: | :---: | :---: |
| Transparency | $-0.169^{* *}$ | $-0.0203^{* *}$ | -0.0000357 |
|  | $(0.0768)$ | $(0.0103)$ | $(0.0318)$ |
| Loan Size | $-0.173^{* * *}$ | -0.00991 | -0.0118 |
|  | $(0.0595)$ | $(0.00948)$ | $(0.0234)$ |
| Transparency X Loan Size | $0.159^{*}$ | 0.00435 | 0.0290 |
|  | $(0.0859)$ | $(0.0121)$ | $(0.0296)$ |
| Comuna Fixed Effects | Y | Y | Y |
| Lender Fixed Effects | Y | Y | Y |
| Bandwidth | 150 | 174 | 201 |
| Kernel | Tri | Tri | Tri |
| Mean | .298 | .024 | .048 |
| N | 957 | 1,045 | 1,157 |

Robust standard errors in parentheses
${ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$

## Regression Discontinuity - Other Outcomes

|  | $(1)$ | $(2)$ | $(3)$ | $(4)$ |
| :--- | :---: | :---: | :---: | :---: |
|  | Month Default | \# Miss. Pmnts | \$ Miss. Pmnts | Future debt |
| Transparency | 0.419 | $-0.413^{* *}$ | $-31.70^{* *}$ | 284.0 |
|  | $(4.584)$ | $(0.196)$ | $(15.61)$ | $(212.1)$ |
| Loan Size |  |  |  |  |
|  | 2.907 | $-0.335^{* *}$ | -25.77 | 356.2 |
|  | $(9.208)$ | $(0.153)$ | $(17.70)$ | $(245.2)$ |
| Trans. X Loan Size | -1.162 | 0.294 | 24.73 | -289.6 |
|  | $(10.17)$ | $(0.191)$ | $(20.06)$ | $(316.3)$ |
| Comuna FE | Y | Y | Y | Y |
| Lender FE | Y | Y | Y | Y |
| Bandwidth | 87 | 187 | 132 | 127 |
| Kernel | Tri | Tri | Tri | Tri |
| Mean | 7.141 | .795 | 55.365 | 652.741 |
| N | 110 | 1369 | 1038 | 1005 |

Robust standard errors in parentheses
${ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$

## Hazard Model

Figure: Ever Delinquent


## Regression Discontinuity - No Slope

|  | $(1)$ <br> Ever Defaulted | $(2)$ <br> Ever Delinquent | $(3)$ <br> Ever Extended |
| :--- | :---: | :---: | :---: |
| Transparency | $-0.0802^{* *}$ | -0.00714 | -0.00691 |
|  | $(0.0342)$ | $(0.00512)$ | $(0.0153)$ |
| Comuna Fixed Effects | Y | Y | Y |
| Lender Fixed Effects | Y | Y | Y |
| Controls | Y | Y | Y |
| Bandwidth | 138 | 153 | 131 |
| Kernel | Tri | Tri | Tri |
| Mean | .265 | .011 | .03 |
| N | 1,088 | 1,183 | 1,033 |

Robust standard errors in parentheses
${ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$

## Placebo Cutoffs

Figure: Ever Delinquent


Figure: Ever Default


Figure: Ever Extended


## 2. Covariate Balancing

|  | $\begin{gathered} \hline(1) \\ \text { Interest Rate } \\ \hline \end{gathered}$ | (2) Maturity | (3) Credit Risk | $\begin{gathered} (4) \\ \text { Income } \end{gathered}$ | $\begin{gathered} \hline(5) \\ \text { Age } \\ \hline \end{gathered}$ | $(6)$ Expected Inflation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Transparency | $\begin{gathered} -0.759 \\ (0.508) \end{gathered}$ | $\begin{aligned} & -1.292 \\ & (1.228) \end{aligned}$ | $\begin{aligned} & 0.000430 \\ & (0.0311) \end{aligned}$ | $\begin{aligned} & -326.2 \\ & (241.5) \end{aligned}$ | $\begin{aligned} & -3.096 \\ & (2.143) \end{aligned}$ | $\begin{aligned} & 0.368^{*} \\ & (0.217) \end{aligned}$ |
| Loan Size | $\begin{gathered} -0.367 \\ (0.464) \end{gathered}$ | $\begin{aligned} & -1.586 \\ & (1.195) \end{aligned}$ | $\begin{gathered} 0.0769^{* *} \\ (0.0310) \end{gathered}$ | $\begin{gathered} 1.744 \\ (232.7) \end{gathered}$ | $\begin{gathered} 0.661 \\ (1.789) \end{gathered}$ | $\begin{gathered} -0.195 \\ (0.206) \end{gathered}$ |
| Transparency X Loan Size | $\begin{array}{r} -0.264 \\ (0.618) \\ \hline \end{array}$ | $\begin{gathered} 2.289 \\ (1.526) \\ \hline \end{gathered}$ | $\begin{gathered} -0.141^{* * *} \\ (0.0400) \\ \hline \end{gathered}$ | $\begin{aligned} & -623.8^{*} \\ & (342.1) \\ & \hline \end{aligned}$ | $\begin{array}{r} -4.004 \\ (2.513) \\ \hline \end{array}$ | $\begin{aligned} & 0.469^{*} \\ & (0.262) \\ & \hline \end{aligned}$ |
| Comuna Fixed Effects | Y | Y | Y | Y | Y | Y |
| Lender Fixed Effects | Y | Y | Y | Y | Y | Y |
| Bandwidth | 138 | 138 | 138 | 138 | 138 | 138 |
| Kernel | Tri | Tri | Tri | Tri | Tri | Tri |
| Mean | 13 | 19 | 0 | 1337 | 47 | 2 |
| N | 1,088 | 1,088 | 1,088 | 1,088 | 1,088 | 1,088 |
| Robust standard errors in parentheses ${ }^{*} p<0.10,{ }^{* *} p<0.05,{ }^{* * *} p<0.01$ |  |  |  |  |  |  |

## 2. Covariate Balancing








## Number of Observations by Education Category

| Sophistication | Frequency | Delinquency Rate |
| :--- | :---: | :---: |
| $\geq 12$ years school | 43,495 | $18.8 \%$ |
| $>11.5$ to $<12$ years school | 338,876 | $26.6 \%$ |
| $\leq 11.5$ years school | 356,946 | $25.3 \%$ |
| Total | 739,317 |  |

Back

## Credit Registry Deletion - March 2012

Aggregate Credit


- March 2012 Credit Registry Deletion
- detailed in Liberman (2018)
- mostly affected non-bank loans
- "holiday": defaults prior to Dec 2011 removed

- Concern: selection of better borrowers explains default rather than response to regulation.
- Less than HS: looks like credit rationing, bias coefficients downwards, but we expected a zero result.
- More than HS: Credit risk suggests these borrowers got worse, so improved default should be result of regulations.

